

## A Report on

## "Startup Talk by Founder of Shozo Bakers LLP Mrs.Charmi Dave"

ACTIVITY TYPE			Startup Talk by Founder of Shozo Baker LLP Mrs.Charmi Dave		
DATE& TIM	ſE		11/07/2023	Duration	
			1:00 pm to 04:00	Half day	
			PM		
SEMESTER			all	No. of	150
				participant	
				S	
EXPERT	NAME	WITH	Mrs.Charmi Dave	Founder of <b>S</b>	Shozo
DESIGNATION			Bakers LLP		
NAME	OF	EXPERT'S	External		
ORGANIZATION					

The Institution's Innovation Council (IIC)- Entrepreneurship Development Centre (EDC) Parul University organizes Session on Startup Talk by Founder of Shozo Baker LLP Mrs.Charmi Dave".

#### **Objective:**

The objective of the session on is to inspire and motivate aspiring entrepreneurs by sharing the founder's personal journey, challenges faced, and eventual success. Hearing about the struggles and triumphs of a successful founder can instill a sense of belief and determination in the audience, encouraging them to pursue their own entrepreneurial dreams. The other objective of a startup talk by a startup founder is to impart knowledge, inspire, and equip the audience with valuable insights and tools that can aid them in their entrepreneurial journey.



#### **Activity Details:**

The "Startup Talk" session was organized to provide aspiring entrepreneurs and young minds with insights and inspiration from a seasoned startup founder. The event aimed to shed light on the challenges, triumphs, and strategies involved in building a successful startup from scratch. The guest speaker for the session was Charmi Dave the visionary behind Shozo Bakers LLP a renowned and thriving startup in the industry.

The seminar commenced with an engaging keynote address by Charmi Dave. she shared his personal journey from a determined young entrepreneur to the successful founder of a groundbreaking startup. He emphasized the importance of persistence, creativity, and adaptability when venturing into the highly competitive startup landscape.

Key Takeaways from the session are:

- 1. **Identifying a Real Problem:** Charmi Dave stressed the significance of identifying real and pressing problems that potential customers face. Solving genuine pain points can pave the way for a successful startup.
- 2. **Passion and Perseverance:** Throughout her speech, she emphasized the role of passion and perseverance in overcoming obstacles. She recounted the numerous challenges faced during the initial stages of his startup but highlighted how unwavering determination drove him forward.
- 3. **Team Building and Collaboration:** Building a strong team was a central aspect of's discussion. She explained the importance of hiring individuals who share the same vision and passion for the project and how collaboration enhances creativity and problem-solving.
- 4. **Market Research and Validation:** Charmi Dave highlighted the significance of thorough market research and validation before launching a product or service. Understanding the target audience and validating the business idea can significantly increase the chances of success.

# ParulEntrepreneurshipUniversityDevelopment Centre



5. **Embracing Failure**: Charmi Dave shared personal experiences of failures and setbacks, emphasizing that failure are an inevitable part of the entrepreneurial journey. She encouraged attendees to embrace failure, learn from it, and persistently move forward.

The Event concluded with a networking session, allowing attendees to interact with like-minded individuals, exchange ideas, and seeks advice from the startup founder. Many participants expressed their gratitude for the invaluable insights gained from the seminar, finding motivation to pursue their entrepreneurial dreams.

### **Glimpses of Activity**



<u>Mrs. Charmi Dave,</u> <u>Founder Shozo Bakers LLP</u>





## Thank You